### 5.5 Applications of exponentials and logarithms

Textbook Section 4.7 and 4.8

### 5.5.1 Radioactive decay

We saw a few lectures ago that the formula describing the gradual decay of radioactive isotopes that have a life-time $T$ is given by

Using the change-of-base formulas, we can now rewrite this as

In fact, in most textbook you will find that the decay function is given as
where the number $r$ is called the decay rate. By comparing the two expressions, note that the halflife $T$ and the decay rate $r$ are related by

Example 1: Plutonium-241 has a half-life of 13 years. Express the formula for the amount of Plutonium241 left after $t$ years both as an exponential in base $1 / 2$, and an exponential in base $e$.

Given an initial sample of pure Plutonium-241, what percentage will be left after 100 years?

Example 2: Radium-226 is another radioactive element. Its amount in any object decays with time following this function:

$$
A(t)=A_{0} e^{-0.000427 t}
$$

where $t$ is expressed in years and $A_{0}$ is the original amount. What is the half-life of this element?

### 5.5.2 Population growth

Let's consider the growth of a rabbit population. Rabbits multiply very fast, and given a suitable ratio of males and females, their population can more-or-less double every month.

1. Suppose that we start we 4 breeding pairs (i.e. 4 males and 4 females). Determine how the number of rabbits $N$ evolves as a function of $m$, the number of months from now.
2. After how many months does the number of rabbits exceed the human population on Earth (assume it is 6 billion).
3. In practice, what may limit the growth of the rabbit population?

### 5.5.3 Financial models

Suppose you want to invest $\$ 100,000$, and the bank offers you a yearly interest rate of $2 \%$, paid each year on the anniversary of the initial investment. After how many years do you double your initial investment?

Generally speaking, given an interest rate $r$, how many years does it take to double an investment?

### 5.6 Solving equations with logarithms and exponentials

Let's now study some additional equations which involve logarithm and exponentials, and yet can be solved analytically.

- Solve the equation $3^{x-1}=2$
- Find the $x$ - and $y$-intercepts of the function $f(x)=3^{x+2}-4$
- Solve the equation $10^{x^{2}-2 x}=3^{x}$
- Solve the equation $\log _{10}\left(4^{x+1}\right)=\log _{2}(40)$
- Solve the equation $\ln (x)-\ln \left(x^{2}+3\right)=0$
- Solve the equation $\ln (\ln (x))=2$
- Solve the equation $4^{x}+2^{x}-1=0$

